

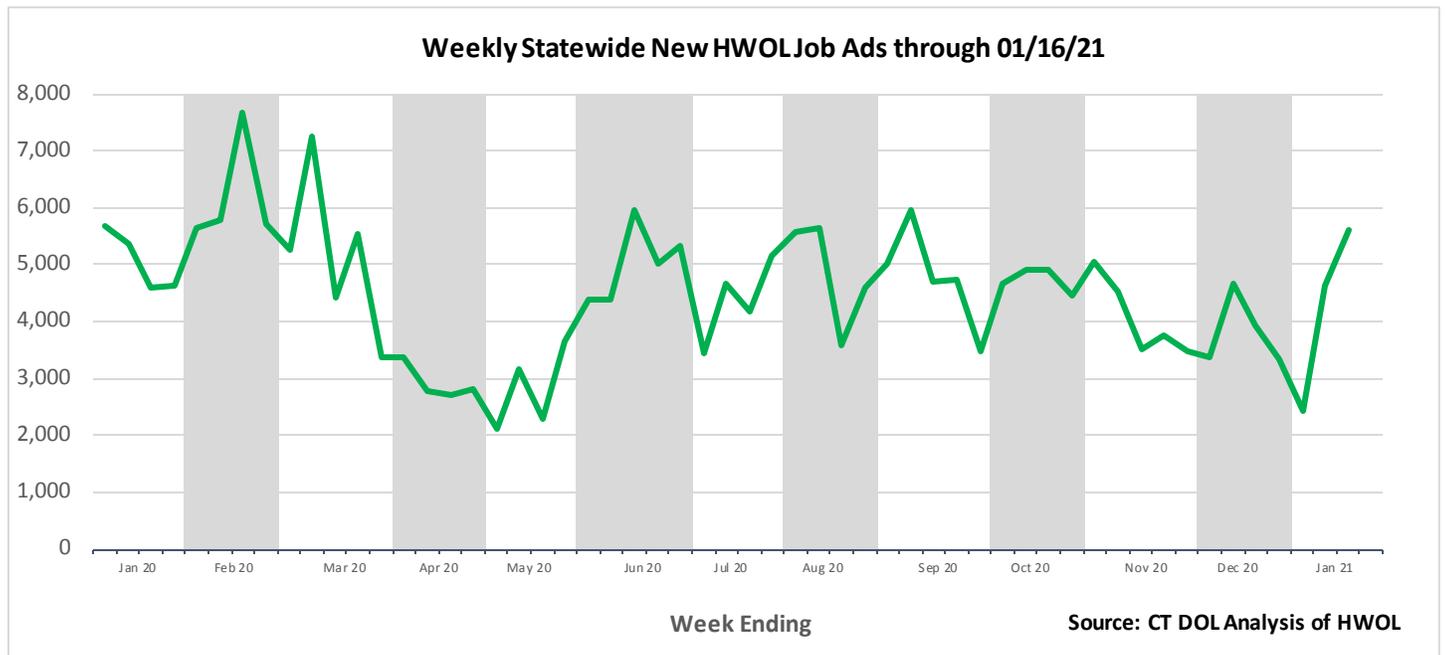


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending January 16th, 2021 – New Ads At Four Month High

WETHERSFIELD, January 22th, 2021 – During the week ending January 16th, 2021, there were 5,597 new postings, up 21% from a week ago and up 42% from four weeks ago. This level is the highest new ad count in over four months and the second highest since mid-June 2020, the highest being 5,959 during the week ending September 5th. Current levels also compare favorably to levels from 12 months ago. Half of this increase over the week is driven by Retail Trade (+361 new ads) and Manufacturing (+125 new ads). Most of the retail new ad increase over the week is due to Petco (+201 new ads) and Dollar Tree (+38 new ads). Manufacturers with the largest increases over the week include General Dynamics (+19 new ads), Henkel (+8 new ads), and Boehringer Ingelheim (+7 new ads).



Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Retail Salespersons, First-Line Supervisors of Retail Sales Workers, and Registered Nurses.

Employers with the most new postings include Petco, Hartford Healthcare, and Allied Universal.

The three industries with the most new job postings where

- **Health Care and Social Assistance** (1,031 new postings, +8% over the week)
- **Retail Trade** (911 new postings, +66% over the week)
- **Finance and Insurance** (413 new postings, +25% over the week)

NAICS	Industry	Ads Week Ending: 1/16/21	1 week ago: 1/9/21	4 weeks ago: 12/19/20	1 week change		4 week change	
					%	#	%	#
0	Total	5,597	4,629	3,946	21%	968	42%	1,651
11	Agriculture, Forestry, Fishing and Hunting	5	10	5	-50%	-5	0%	0
21	Mining, Quarrying, and Oil and Gas Extraction	4	7	3	-43%	-3	33%	1
22	Utilities	37	25	43	48%	12	-14%	-6
23	Construction	58	42	41	38%	16	41%	17
31	Manufacturing	405	280	278	45%	125	46%	127
42	Wholesale Trade	26	23	12	13%	3	117%	14
44	Retail Trade	911	550	427	66%	361	113%	484
48	Transportation and Warehousing	189	139	127	36%	50	49%	62
51	Information	122	105	103	16%	17	18%	19
52	Finance and Insurance	413	330	374	25%	83	10%	39
53	Real Estate and Rental and Leasing	73	90	78	-19%	-17	-6%	-5
54	Professional, Scientific, and Technical Services	355	268	299	32%	87	19%	56
55	Management of Companies and Enterprises	3	14	1	-79%	-11	200%	2
56	Administrative and Support	179	138	105	30%	41	70%	74
61	Educational Services	167	143	178	17%	24	-6%	-11
62	Health Care and Social Assistance	1,031	957	803	8%	74	28%	228
71	Arts, Entertainment, and Recreation	39	62	29	-37%	-23	34%	10
72	Accommodation and Food Services	277	261	143	6%	16	94%	134
81	Other Services (except Public Administration)	104	75	66	39%	29	58%	38
92	Public Administration	112	85	70	32%	27	60%	42
99	Unspecified	1,087	1,025	761	6%	62	43%	326

Source: CT DOL Analysis of HWOL

Sixteen sectors had job posting increases over the week and five had decreases. Most of the new ad increases occurred in Retail Trade (+361 new ads or +66%), Manufacturing (+125 new ads or +45%), and Professional, Scientific, and Technical Services (+87 new ads or +32%). These three industries combined accounted for 59% of overall new ad increases over the week. The five decreasing sectors had over the week declines between -3 and -23 new ads. The largest declines occurred in Arts, Entertainment & Recreation (-23 new ads or -37%), Real Estate & Rental (-17 new ads or -19%), and Management (-11 new ads or -79%).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

New Job Postings by Occupation

The occupations with the most new postings were:

- Retail Salespersons (223 new postings, +36% over the week)
- First-Line Supervisors of Retail Sales Workers (190 new postings, +58% over the week)
- Registered Nurses (190 new postings, +1% over the week)

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 1/16/21	1 week ago: 1/9/21	4 weeks ago: 12/19/20	1 week change		4 week change	
				%	#	%	#
Retail Salespersons	223	164	98	36%	59	128%	125
First-Line Supervisors of Retail Sales Workers	190	120	69	58%	70	175%	121
Registered Nurses	190	188	147	1%	2	29%	43
Customer Service Representatives	150	116	78	29%	34	92%	72
Sales Representatives, Wholesale and Manufacturing	132	112	99	18%	20	33%	33
Computer Occupations, All Other	113	102	115	11%	11	-2%	-2
Managers, All Other	113	79	114	43%	34	-1%	-1
Heavy and Tractor-Trailer Truck Drivers	99	75	57	32%	24	74%	42
General and Operations Managers	98	58	67	69%	40	46%	31
Software Developers, Applications	95	93	104	2%	2	-9%	-9
Nursing Assistants	85	66	56	29%	19	52%	29
Laborers and Freight, Stock, and Material Movers	81	51	51	59%	30	59%	30
Personal Care Aides	76	69	38	10%	7	100%	38
Medical and Health Services Managers	72	73	55	-1%	-1	31%	17
Security Guards	72	41	57	76%	31	26%	15
Nonfarm Animal Caretakers	71	6	2	1,083%	65	3,450%	69
Merchandise Displayers and Window Trimmers	57	47	18	21%	10	217%	39
Combined Food Preparation and Serving Workers	56	66	31	-15%	-10	81%	25
Sales Managers	56	34	38	65%	22	47%	18
Secretaries and Administrative Assistants	55	52	43	6%	3	28%	12
Stock Clerks and Order Fillers	52	44	28	18%	8	86%	24
Medical Secretaries	51	40	43	28%	11	19%	8
Maintenance and Repair Workers, General	48	48	44	0%	0	9%	4
Marketing Managers	48	22	32	118%	26	50%	16
Driver/Sales Workers	44	34	14	29%	10	214%	30

Source: CT DOL Analysis of HWOL

Employers with the Most New Job Postings

Employer	Ads Week Ending: 1/16/21	1 Week Ago: 1/9/21	4 Weeks Ago: 12/19/20	1 Week # Change	4 Week # Change
Petco	210	0	7	210	203
Hartford Healthcare	189	87	102	102	87
Allied Universal	61	17	45	44	16
Dollar Tree	55	17	2	38	53
Anthem Blue Cross	51	37	45	14	6
Wheeler Clinic	49	11	9	38	40
Walgreens Boots Alliance Inc	47	19	29	28	18
State of Connecticut	45	49	50	-4	-5
Advantage Sales & Marketing	40	16	0	24	40
Cigna Corporation	40	61	44	-21	-4
Trinity Health	39	13	48	26	-9
UnitedHealth Group	38	9	45	29	-7
Advance Auto Parts Incorporated	37	42	4	-5	33
Burlington	37	0	0	37	37
Travelers	36	34	23	2	13
Lowe's Companies, Inc	33	19	18	14	15
Vocovision Teleservices	30	0	36	30	-6
Amazon	28	3	10	25	18
Genesis Healthcare Corporation	28	9	24	19	4
Staples	28	14	13	14	15
Deloitte	25	21	53	4	-28
The Home Depot Incorporated	25	26	3	-1	22
Whole Foods Market, Inc.	25	17	31	8	-6
Chili's	24	11	4	13	20
Benchmark Senior Living	23	7	8	16	15

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending January 16, 2021 were mostly in Retail Trade, Finance & Insurance, and Health Care. The 25 employers shown above account for 22 percent of all new ads. Of the top 25 employers, 21 had over the week increases, 4 had decreases. The 21 increasing employers had a combined 735 new ad increase over the week and the 4 decreasing employers accounted for a combined 31 new ad decrease. Petco (+210 new ads), Hartford Healthcare (+102 new ads), and Allied Universal (+44 new ads) had the largest new ad increases over the week.

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>